

WORK EXPERIENCE

T.O.M

İstanbul, TR

Product Designer

December 2022 – Present

Responsibilities

- Designing and supporting products.
- Worked collaboratively with the development and business teams.
- Redesigning our Bank app which is Turkey's first digital bank. We are getting it ready to meet to customers.

The platforms that I am working on;

- Hadi(Online Wallet)
- TOM BANK (Digital Bank)

POPCORN

İstanbul, TR

UX Designer

December 2022 – June 2022

Responsibilities

- Redesigned Popcorn app and console dashboard.
- Worked collaboratively with other designers, the development and business teams

The platforms that I worked on;

- Popcorn (Grocery)
- Console (Dashboard)

N11

İstanbul, TR

UX Designer Consultant

May 2020 - December 2022

Responsibilities

- Apply different methods to understand business need such as preparing refinement questions, organizing workshops.
- Determine method with the research team, deciding where to get the data at the beginning of the project.
- Analyse by using qualitative and quantitative datas and create solutions.
- Prepare customer maps, user flows, wireframes, prototypes and validate them through iterations with and research
- Transfer solutions to the UI, content, creative design teams and follow the project.
- Work collaboratively with the development and business teams and present the prioritized long and suggestions.

The platforms that I have been working on;

- n11.com (E-commerce)
- n11pro (Wholesale e-commerce)

IBM IX

İstanbul, TR

Product Designer

September 2019- May 2020

Responsibilities

- Understand the need of clients, define problems, offer quick wins and redesign app
- Work closely with Stakeholders and Developers
- Conduct user research

The platforms that I had been working on;

- Turkcell Uppcall (Unknown Caller ID)
- Turkcell Hesabim (Telecom)

Metglobal

İstanbul, TR

UX Designer and Researcher

September 2019- May 2020

Responsibilities

- Conduct research activities, internally and externally (interviews, usability testing, etc.)
- Translate quantitative and qualitative insights into design ideas and concepts using experience maps, wireframes, and interactive prototypes
- Conduct concept and usability testing and gather feedback

The platforms that I had been working on;

- otel.com (online travel agency)
- Paytrek (Fintech)
- Compass (Hotelier extranet)

EDUCATION

Istanbul Technical University

İstanbul, TR

Bachelor

2011- 2017

Industrial Product Design

Politecnico di Torino

Torino, IT

Erasmus Program

Sep 2015 – Jun 2018

Industrial Product Design

TOOLS

Figma

Sketch

Invision

Zeplin

Marvel